WEST RALEIGH ALLIANCE

Focussed on Creating Community in West Raleigh

The West Raleigh Alliance, formerly known as the Blue Ridge Corridor Alliance, is an independent, non-profit created by the public entities and private organizations of the greater West Raleigh District. It is a contributor-based organization comprised of property owners, businesses, landmark institutions and residents.

THE DISTRICT



THE MISSION

West Raleigh's mission is to coordinate thoughtful public and private investment that adds value to the existing stakeholders and community.

Those who live, work and play in West Raleigh deserve complete streets infrastructure and mixed-use developments, increased job opportunities, affordable and accessible housing options, a pedestrian-friendly environment, increased property value, and a vibrant destination.

Trusted Knowledge Source: Get the info and data about the stakeholders, economic conditions and community trends in West Raleigh.

Convener and Connector: Bring community members together and facilitate two-way conversations between stakeholders and policymakers.

Advocate: Support thoughtful and sustainable continued redevelopment in a way that adds value to the existing community.

Ambassador: Champion the unique and distinctive destination in Raleigh.



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